

## **PRESS RELEASE**

Brussels, 2 October 2013

## NEW EGA PRESIDENT NICK HAGGAR TO ADDRESS INDUSTRIAL POLICY CONFFERENCE ON THE FUTURE OF THE GENERIC AND BIOSIMILAR MEDICINES INDUSTRIES



The European Generic medicines Association (EGA) announces today that Nick Haggar will take over the Presidency of the EGA from Gudbjorg Edda Eggertsdottir on 8 October, 2013.

Nick Haggar is Head of Western Europe, Middle East and Africa at Sandoz - a global leader in generic and biosimilar medicines. A British national, Nick has worked in the pharmaceutical and healthcare industry for 27 years and holds an MBA from Cranfield School of Management.

"We are very pleased to welcome Nick Haggar as the next President of the EGA. His strong industry experience will be essential to promote a pro-competitive environment in the pharmaceutical sector to enable our high value industry to develop and to increase patients' access to medicines at sustainable prices across Europe," said Adrian van den Hoven, EGA Director General.

"I am delighted to take up the presidency of the EGA and to support the association in its efforts to promote generic and biosimilar medicines in Europe," said Nick Haggar. "The generic and biosimilar medicines industries make an enormous contribution to public health by providing high-quality affordable medication to patients across Europe. The EGA has a vital role in promoting and communicating the value, safety and efficacy of generic and biosimilar medicines," commented Nick.

He will speak about his vision for generic and biosimilar medicines on Tuesday 8<sup>th</sup> October at the <u>Industrial</u> <u>Policy Conference</u> hosted by the EGA in Brussels. This event will be a unique opportunity to engage with policy-makers and generic and biosimilar industries leaders to expand Europe's high skilled and high technology manufacturing sector. Together we can deliver value to patients, help governments deal with healthcare budget challenges and create jobs for Europeans.

Register here

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