



Making Medicines Affordable

PRESS RELEASE

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CONTRIBUTION TO A HEALTHIER EUROPE

At its 20th Annual General Meeting, the European Generic medicines Association calls on healthcare decision makers to acknowledge the contribution that generic and biosimilar medicines make to health services, the universal healthcare model in Europe, employment and the building of investment opportunities. Generic medicines manufacturers and Member States alike need this added value to be translated into competitive policies for the industry to support a sustainable generic medicines market in Europe.

Delegates at the 20th Annual Meeting, held from June 25th - June 27th, in Madrid, Spain, heard from a range of experts how generic medicines have helped to maintain and improve the health status of patients, while also saving lives through increased access to treatment.

Several multi-stakeholder representatives shared their experiences on the value and contribution of generic medicines and proposed potential improvements to the evidence base of generic medicines policies in order to optimise the use of off-patent pharmaceuticals.

“Our industry adds great value to healthcare by significantly increasing access for patients and helping governments deal with balancing healthcare budgets” commented EGA President Nick Haggar “to contribute further we also need to strengthen our manufacturing base with an advanced manufacturing provision”.

At its General Assembly, the EGA members endorsed key measures, making progress on implementing the falsified medicines directive and on developing an EGA Code of Ethics as part of its vision to create a viable industry for sustainable healthcare.

While in Madrid, the EGA, together with its Spanish members ([AESEG](#)), also launched the [GfK study](#) of the sustainability of biosimilar medicines markets - a key issue for Spain.

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